

Year 11 Business BTEC Preparation work

Hello all,

I am really pleased that you have opted for Business Studies BTEC and Mr. McGowan, Mrs. Blakeley and I look forward to working with you in September. The Exam board that we follow is EDEXCEL and it is a vocational subject that interweaves with the real world. Therefore, a good understanding of the world of business is important and regular contact with the news of business will be an advantage. You do not need to have studied Business before; however, it could be useful to gain some knowledge or background information before we start in September.

Mr. Barrow

Task 1:

The first unit that we have to study is an introductory unit, “what is a Business?” The focus of this chapter is to introduce the different purposes of business and introduce you to new terminology. I am going to give you a list of key terms to research and define. From here I am going to ask you to find examples of businesses that fit in to each of those categories. These examples can be local e.g. in Bolton or global e.g. in many countries across the globe. Please provide lots of information about each one. However please ensure that you understand everything that you write down, anybody can copy and paste.

Type of Business	Definition	Example
Public sector		
Private sector		
Sole Trader		
Partnership		
Public Limited Company		
Private limited Company		
Franchise		
Cooperative		
Charities or not for profit organisations		

Purpose of Business	Definition	Example
Supply of product and service		
Profit making		
Non profit making		

Business sector	Definition	Example
Primary		
Secondary		
Tertiary		

Scope of Business	Definition	Example
Local		
National		
International		

Size of Business	Definition	Example
Small		
Medium		
Large		

Task 2: Explain the features of 2 contrasting businesses?

Please choose 2 businesses from the following list in order to research:

Company 1: Choose 1

Sainsbury's or Tesco

Company 2: Choose 1

Oxfam, RNLI, Cancer Research or British Heart Foundation.

Task 2: Explain the features of 2 contrasting businesses?

Set up a word document that is called Unit 1 P1. For your charity you

need to investigate the following things: **Ownership and Liability, Purposes, Sectors, scope of business activity, Size and reasons why they are successful.** Please use the headings and then you need to explain each heading. Please remember to define the key term and then go in to the positives and negatives of each of the headings. Please keep a log of all websites used and copy the URL in to the text.

Continue the word document and cover the same headings but this time for Tesco or Sainsbury's. For Tesco or Sainsbury's, you need to investigate the following things: **Ownership and Liability, Purposes, Sectors, scope of business activity, Size and reasons why they are successful.** Please use the headings and then you need to explain each heading Please remember to define the key term and then go in to the positives and negatives of each of the headings. Please keep a log of all websites used and copy the URL in to the text.

Task 3: Explain how two contrasting businesses are influenced by stakeholders.

Please research the following stakeholders and explain their interests or expectations for the 2 businesses that you have used in task 2.

Stakeholder definition	Interests and expectations for Sainsbury's or Tesco	Interests and expectations for Oxfam, RNLI, Cancer Research or British Heart Foundation.
Manager		
Owner		
Employee		
Supplier		
Competitor		
Customer		
Local community		
Government		

Useful links:

<https://www.tutor2u.net/business>

<https://www.bbc.co.uk/news/business>

<https://qualifications.pearson.com/en/qualifications/btec-nationals/business-2016.html>

<https://www.tescopl.com/>

<https://about.sainsburys.co.uk/investors>

<https://www.cancerresearchuk.org/about-us>

<https://rnli.org/about-us>

<https://www.bhf.org.uk/>

https://www.oxfam.org.uk/?pscid=ps_msn_Bing+-+Communications+-+Brand+-+BAU_Brand+Exact+2&utm_source=bing&utm_medium=cpc&utm_campaign=Bing%20-%20Communications%20-%20Brand%20-%20BAU&utm_term=oxfam&utm_content=Brand%20Exact%202&gclid=CO22sYKX9-gCFZKgGwodTPECTg&qclsrc=ds