

<b>Key Stage 3: Knowledge Organiser</b>	<b>Topic: TYPOPHOTO</b>	<b>Year: 9</b>
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<b>LEARNING JOURNEY</b>	<b>Inspiration &amp; Influences</b>	This project will encourage you to think about the visual language of photographs and letter forms. Both words and photographs help us to read information. Experimenting with both of them is a way to draw attention to the various ways in which they can be combined and manipulated. You will consider the work of Lazlo Maholy Nagy, Illuminated texts from the Middle Ages and the more recent work of David Carson, Neville Brody.
	<b>Explore &amp; Create</b>	You will engage in a range of typographic tasks that will encourage the creative use of both traditional and digital media techniques. This will include creating your own typeface via a variety of sources ranging from everyday objects to considering the landscape for photographic opportunities.
	<b>Photography</b>	You will take your own photographs of letterforms found in the landscape and photos of lettering that you make with everyday objects. You will consider composition, camera angles and lighting.
	<b>Photoshop</b>	You will use Photoshop to edit your photographic images as well as creating letterforms from found images.



Project Key Words Glossary		Photoshop Glossary	
<b>Typophoto</b>		<b>Photoshop</b>	Digital software that you will use to create typohoto designs
<b>Typography</b>		<b>Foreground</b>	Images that appear to be near/ close up in the design
<b>Composition</b>		<b>Background</b>	Images that appear to be in the distance/ further away in the design
<b>Camera angle</b>		<b>Edit</b>	To change the appearance of an image or text.
<b>Traditional media</b>		<b>Free Transform</b>	To change the size of an image or text.
<b>Contrast</b>		<b>Magic Wand</b>	Used for selecting shapes
<b>Contemporary media</b>		<b>Navigator</b>	Allows you to zoom in and out of the image
<b>Silhouette</b>		<b>Layers</b>	For keeping images and text separate from each other
<b>Shape</b>		<b>Type tool</b>	Used for creating text/ lettering
<b>Overlapping</b>		<b>Stroke</b>	Creates outlines around text and images
<b>Composition</b>		<b>Gradient Tool</b>	For blending 2 colours together.
<b>Upper Case/ Lower Case</b>		<b>Landscape Typophoto</b>	Finding examples of letter shapes in the real world.
<b>Serif Font</b>		<b>Sans Serif</b>	Typefaces that do not use <b>serifs</b> , small lines at the ends of characters. Popular <b>sans serif</b> fonts include Helvetica, Avant Garde, Arial, and Geneva