MEDIA STUDIES		
Important deadlines		
1st March 2019	**Coursework final deadline**	First week back after February Half Term!
3rd June	**Paper 1 exam** Check grid to see which case studies will come up on the exam	1hr 30 mins PM
10th June	**Paper 2 exam** Check grid to see which case studies will come up on the exam	1hr 30 mins PM

Year 11

Term 1

Testing knowledge from last year – students then discuss answers to discuss which is correct and then feedback of correct answers**.**

- Coursework based on an assignment brief provided by the exam board. – **Deadline Christmas to be monitored once every two weeks to complete the work for final deadline (February half term).**

- Music Video: Arctic Monkeys - I Bet You Look Good on the Dance Floor (2005) https://www.youtube.com/watch?v=pK7egZaT3hs
- Music Video: One Direction - History https://www.youtube.com/watch?v=yjmp8CoZBIo
- Newspapers –The Daily Mirror
- Newspapers –The Times

Mock exam

Term 2 Jan - April

- Advertising and Marketing – Television advertisement for Galaxy https://www.youtube.com/watch?v=Sw-9zMEDzRM
- Advertising and Marketing – NHS Blood and Transplant online campaign video Represent featuring Lady Leshurr https://www.youtube.com/watch?v=4YUbquK_OaI
- Advertising and Marketing – OMO Print advert from Woman's Own magazine, 5 May 1955

- Film: Doctor Strange (dir. Scott Derrickson 2016) https://www.youtube.com/watch?v=wwcSki7r9cQ (Official trailer)
- Film: I, Daniel Blake (dir Ken Loach, 2016) https://www.youtube.com/watch?v=ahWgxw9E_h4 (Official trailer)

- Print (Magazines) – Front cover of Tatler April 2017

Mock exam questions - COURSEWORK DEADLINE!

- Print (Magazines) – Front cover of Reveal 18 March 2017
- Radio – Radio 1 Launch Day. Tony Blackburn's breakfast show. Sept 1967 (excerpts) http://www.radiorewind.co.uk/radio1/radio_1_launch_day.htm
- Radio – Julie Adenuga Beats 1 Radio http://www.julieadenuga.com/

Mock exam questions

Term 3

April-may

- Product: Class (2016) BBC TV Series. Episode 4: Co-owner of a lonely heart – Television Available on iPlayer until October 2017 and also on DVD
- Product: Dr Who (1963) BBC TV Series. Episode 1: An Unearthly Child – Television http://www.dailymotion.com/video/xv7u66_s1xe01-an-unearthly-child_shortfilms Also available on DVD

Mock exam questions

Please note: These topics are available in more detail (SEE CLOSE STUDY PRODUCT BOOKLET) in terms of the types of questions you need to know the answer to, therefore you can begin researching these topics as soon as possible.

Homework:

Homework will be used to practice exam questions based on the case studies as they are being taught and the background of the products.

Revision of the key concepts should be understood in order to apply key terminology and theory to the case studies. **Read the knowledge organiser!!!**

Revising the content of the case studies should be learnt on a regular basis, because there are so many of them and therefore leaving revision until the last minute may cause unnecessary pressure.

Improving essay writing skills and therefore grades.

The examinations in 2019

Paper 1	35% of GCSE Media Language and Representations Media Industries and Media Audiences Plus questions about close study products 1 hour 30 mins
Section A	• Media Language and Representations • Magazines • Advertising and marketing • **Newspapers** • **Online, social and participatory media and video games.**
Section B	• Media Industries and Media Audiences

	• Radio • Music Video • **Newspapers** • **Online, social and participatory and video games.** • Film (Industries only)
Paper 2	35% of GCSE Close Study Product and theoretical framework Short medium and extended response questions assessing depth of knowledge and understanding of the course. 1 hour 30 mins
Section A	• Screenings of 1 extract of one of the TV Close Study Products and tested on any theoretical framework.
Section B	• Newspapers or • Online, social and participatory media and video games on any theoretical framework
Coursework	30% of GCSE 3 Government advertising campaigns based on young people volunteering in the community.