MEDIA - EXAM TOPIC – TV SERIAL DRAMAS

Date started 23.01.18 - 5 lessons per 2 weeks
Teacher's Introduction Suggestions for Suitable Serial Television Dramas to Watch
Lesson 1 What is a Serial Television Drama?
Lesson 2 Subgenres and Mise en Scène of Serial Television Dramas
Lesson 3 Identifying Narrative Techniques in a Serial TV Drama
Lesson 4 Watching a Serial TV Drama *Life on Mars*, Season 1 Episode 1
Lesson 5 To Explore Narrative Structure in Season 1 Episode 1 of *Life on Mars*
Lesson 6 To Explore Camera Techniques Used in the Production of a Serial TV Dra

Lesson 7 Exploring Sound Techniques in a Serial TV Drama
Lesson 8 Exploring Editing Techniques in a Serial TV Drama
Lesson 9 Exploring the Representation of Gender in a Serial TV Drama
Lesson 10 Exploring the Representation of Stereotypes
Lesson 11 Exploring the Representation of Social Class in a Serial TV Drama
Lesson 12 Understanding Audience Gratifications and Exploring BARB Audience V
Lesson 13 Institutions and Scheduling Techniques

Lesson 14 How to Pitch a New Serial TV Drama
Lesson 15 Title Sequences and Storyboarding
Lesson 16 Scriptwriting the Opening Sequence of a Serial TV Drama
Lesson 17 Promotion and Marketing – Press Release
Lesson 18 Promotion and Marketing – Magazine Cover
Lesson 19 Promotion and Marketing – How E-media is Used to Advertise a New Se
Lesson 20 Convergence and Multiplatform Access

Lesson 21 Regulation
Lesson 22 Format of the Exam

- A brief will be issued in April – when students will have to research their 2 case studies in depth – analyzing the media language, representation, institution and audience, so they can refer to examples in the exam.

- They will not be taught by teacher in class after the brief has been handed out, but they will be expected to attend lessons in order to research their case studies and prepare their own original idea for the exam.

- All PowerPoints for each lesson are on the school reference drive.

- All handouts are provided for each lesson and kept in a folder with a new small red exercise book.

- NB: All suggested activities must be recorded on the students' own blog!