Media
EXAM TOPIC – TV SERIAL DRAMAS

Date started 23.01.18 - 5 lessons per 2 weeks	Re-Visit Work	Suggested activities
Teacher's Introduction Suggestions for Suitable Serial Television Dramas to Watch	See VLE ? media Department / News for letter	Set up a blog to capture case study analysis.
Lesson 1 What is a Serial Television Drama?	Learn the codes and conventions of a tv serial drama Choose 2 serial dramas from list	Watch one season of 2 TV serial Dramas
Lesson 2 Subgenres and Mise en Scène of Serial Television Dramas	Learn meaning of mise-en-scene	Analyse their own case studies.
Lesson 3 Identifying Narrative Techniques in a Serial TV Drama	Read over notes and learn narrative theory.	Apply narrative theory to heir own case studies.
Lesson 4 Watching a Serial TV Drama *Life on Mars*, Season 1 Episode 1	Read through notes	Watch own case study dramas and create own tv drama idea
Lesson 5 To Explore Narrative Structure in Season 1 Episode 1 of *Life on Mars*	Read through notes	Apply narrative structure to own tv drama idea.
Lesson 6 To Explore Camera Techniques Used in the Production of a Serial TV Drama	Learn camera techniques	Apply to case study and own TV drama idea.
Lesson 7 Exploring Sound Techniques in a Serial TV Drama	Learn sound techniques	Apply sound rechniques to own tv drama idea and case studies when analyzing them.

Lesson 8 Exploring Editing Techniques in a Serial TV Drama	Learn editing techniques	Apply editing techniques to the analysis of own case studies and idea
Lesson 9 Exploring the Representation of Gender in a Serial TV Drama	Learn terms linked to representation of gender	Apply representation of gender to analysis of case studies and own idea.
Lesson 10 Exploring the Representation of Stereotypes	Learn terms within key concept representation	Analyse case study and own idea with regards to stereotypes, countertypes, archetypes.
Lesson 11 Exploring the Representation of Social Class in a Serial TV Drama	Read through notes and examples	Analyse the case studies
Lesson 12 Understanding Audience Gratifications and Exploring BARB Audience Viewing Figures	Learn audience theory by reading through notes.	
Lesson 13 Institutions and Scheduling Techniques	Read notes, learn terminology – horizontal, vertical integration	Apply terms and research the institution of the case studies. Why are these texts relevant now? Read the news and look at what occurred in the press.

Lesson 14 How to Pitch a New Serial TV Drama	Read example to understand the format of a pitch	Bullet point the things that should go into a pitch. Create your own pitch for your own TV drama idea.
Lesson 15 Title Sequences and Storyboarding	Review the example from class notes	Apply to own idea
Lesson 16 Scriptwriting the Opening Sequence of a Serial TV Drama	Review the example from class notes	Apply to own TV drama
Lesson 17 Promotion and Marketing – Press Release	Review the example from class notes	Create own based on own new and original TV drama
Lesson 18 Promotion and Marketing – Magazine Cover	Review the example from class notes	Create own based on own new and original TV drama
Lesson 19 Promotion and Marketing – How E-media is Used to Advertise a New Serial TV Drama	Review the example from class notes	Create own based on own new and original TV drama
Lesson 20 Convergence and Multiplatform Access	Read notes and revise the terms convergence with examples.	List the number of platforms where your tv drama could be seen.
Lesson 21 Regulation	Learn the regulations across all sectors.	How do your case studies and your own idea adhere to the Ofcom, ASA, PEGI, regulations?
Lesson 22 Format of the Exam		

- A brief will be issued in April – when students will have to research their 2 case studies in depth – analyzing the media language, representation, institution and audience, so they can refer to examples in the exam.
- They will not be taught by teacher in class after the brief has been handed out, but they will be expected to attend lessons in order to research their case studies and prepare their own original idea for the exam.
- All PowerPoints for each lesson are on the school reference drive.
- All handouts are provided for each lesson and kept in a folder with a new small red exercise book.
- NB: All suggested activities must be recorded on the students' own blog!