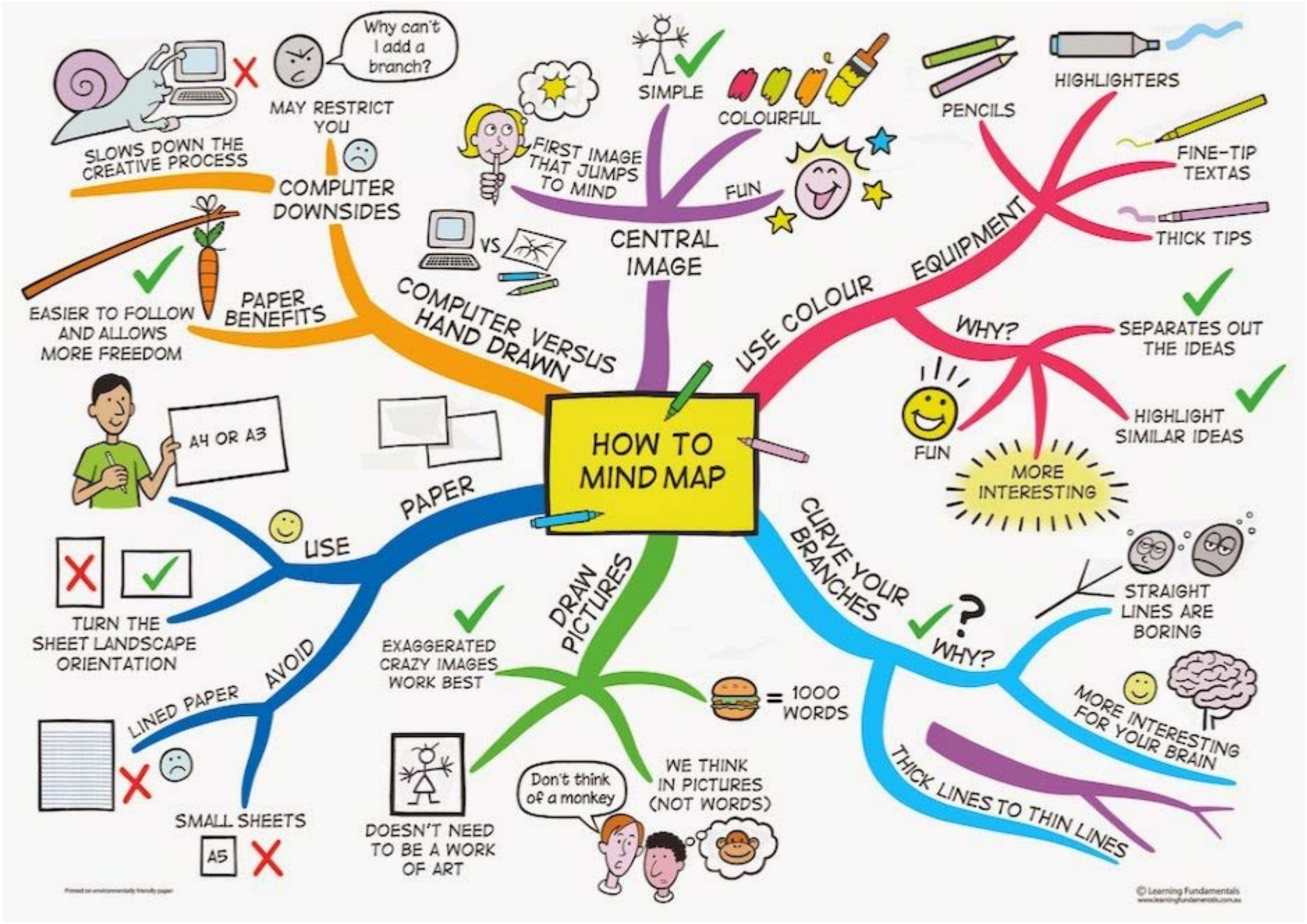
HOW TO MIND MAP
CENTRAL IMAGE
SIMPLE
COLOURFUL
FIRST IMAGE THAT JUMPS TO MIND
FUN
COMPUTER VERSUS HAND DRAWN
VS
COMPUTER DOWNSIDES
SLOWS DOWN THE CREATIVE PROCESS
MAY RESTRICT YOU
Why can't I add a branch?
PAPER BENEFITS
EASIER TO FOLLOW AND ALLOWS MORE FREEDOM
USE COLOUR
EQUIPMENT
PENCILS
HIGHLIGHTERS
FINE-TIP TEXTAS
THICK TIPS
WHY?
SEPARATES OUT THE IDEAS
HIGHLIGHT SIMILAR IDEAS
FUN
MORE INTERESTING
PAPER
USE
A4 OR A3
TURN THE SHEET LANDSCAPE ORIENTATION
AVOID
LINED PAPER
SMALL SHEETS
A5
DRAW PICTURES
EXAGGERATED CRAZY IMAGES WORK BEST
DOESN'T NEED TO BE A WORK OF ART
= 1000 WORDS
WE THINK IN PICTURES (NOT WORDS)
Don't think of a monkey
CURVE YOUR BRANCHES
WHY?
STRAIGHT LINES ARE BORING
MORE INTERESTING FOR YOUR BRAIN
THICK LINES TO THIN LINES
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