General Media Conventions

Codes and Conventions
System of signs to help create meaning.
Symbolic Codes
Setting, mise-en-scene, acting, colour
Technical Codes
Camerawork, editing, audio, lighting,
Written Codes
Print language, spoken language.
Conventions
Form conventions, story conventions, genre conventions.
Genre
The TV or Film type
Hybridity
Combination of three genres
Intertextuality
The process by which meanings from one text becomes part of, or refer to another.
Character types
Propps, protagonist, binary oppositions within the TV show.

Knowledge Organiser: CSP Television & Film

Media Audiences

Mode of address
The way a media product 'speaks' to its audience.
Demographics
The characteristics and make-up of a sample of the population, eg age, gender, nationality.
Active audience
Audiences that, rather than sitting passively in front of a media product, positively interact with what they are seeing and hearing
Passive audience
An audience that just observe events rather than actively respond to it.
NRS: Social Demographic Scale
A system of demographic classification used in the UK.
Psychographic Demographic
Information based on audiences habits, hobbies and values.
Uses & Gratification Theory
An approach to understanding why and how people actively seek out specific media to satisfy specific needs.

Media Representation

Femininity
A set of attributes, behaviours, and roles associated with girls and women.
Masculinity
Possession of qualities traditionally associated with men; handsome, muscled, driven
Social groups
Upper, Middle, Lower class social groups represented within the TV show.
Fantasy Genre
How is this represented within Class & Dr Who?
Stereotypes
A widely held but fixed and oversimplified image of idea of a particular type of person.
Teenagers
How are teenagers represented in Dr Who and Class?

Media Industries

Production Company
A company that produces films and television shows.
Production Budget
Production budget calculates the number of units the production company create the Film or TV show.
BBC
British Broadcasting Company
BBFC
British Board of Film Classification

Historical, Social and Cultural Contexts

Dr Who v's Class
How do both the shows reflect society and culture at the time of production? Similarities and differences between these shows in terms of when they were produced?
BBC3
Online viewing platform only
BBC
First channel on British Television